

SQUAMISH-LILLOOET FOOD PROJECT

Advancing a more sustainable regional food system



Who we are and why us?

CENTRE *for*
SUSTAINABILITY
WHISTLER



Community Planning & Implementation



Engagement & Facilitation



Strategic Planning



Monitoring & Evaluation

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SUSTAINABILITY
WHISTLER



Project Funders



Supporters



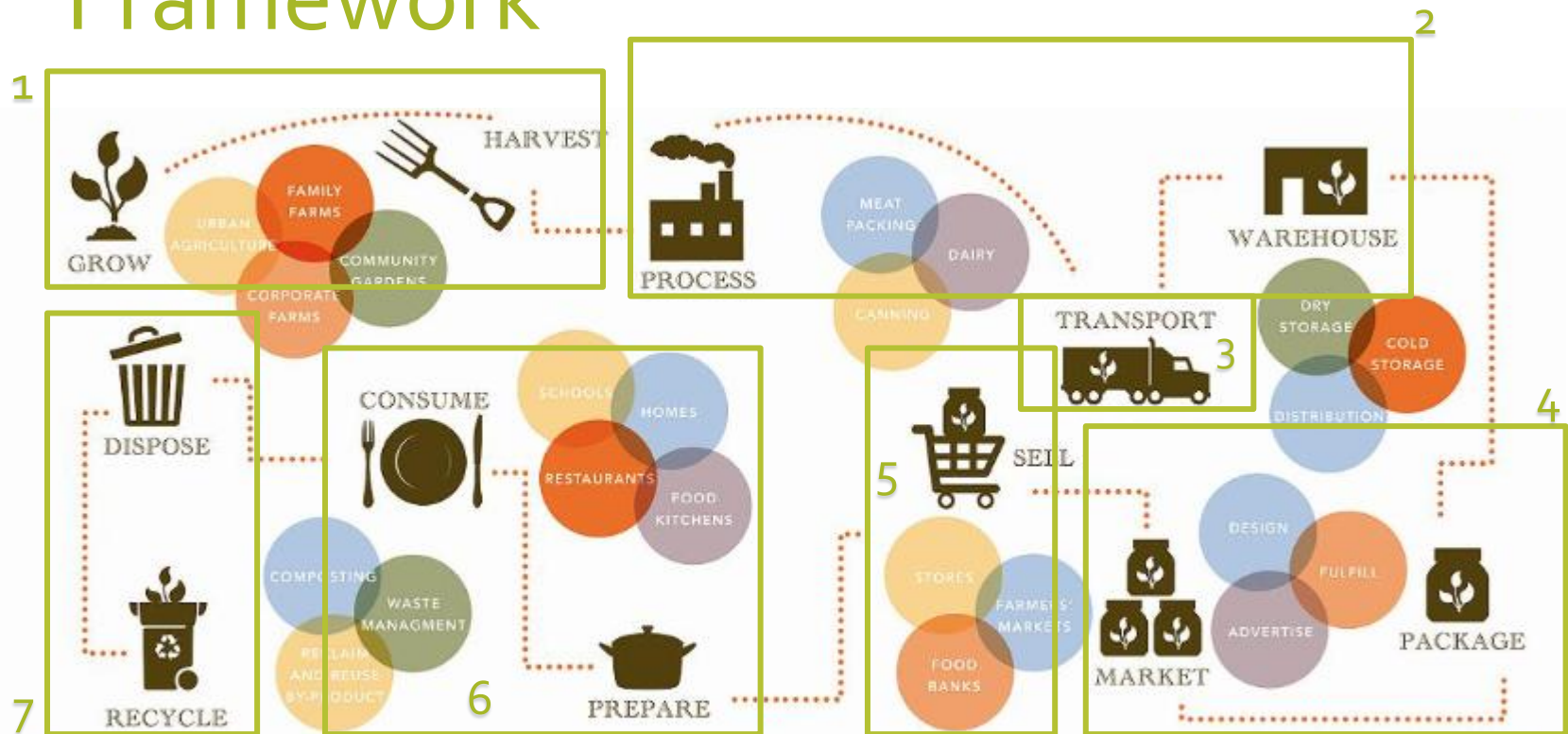
Stewardship Pemberton Society



Approach

- Convene regional food and agriculture experts
- Build on what exists already
 - Regional initiatives and assets + best practices from elsewhere
 - What can be scaled up
- Identify barriers that require region-wide solutions
- Prioritize region-wide implementation 'next steps'
- Secure commitment to implement
- Establish ongoing regional structure and system

Framework



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CAPACITY AND GOVERNANCE



Phases / Key Tasks

- **Project planning**
 - Fundraising, work planning, task force terms and recruitment*
 - Background review, framework development
- **Where we're going***
 - Define success using existing goals and objectives
- **Where we are now***
 - Create a shared understanding of the current food system and existing best practices
- **How we move forward**
 - Identify and prioritize actions to advance a more sustainable system
 - Secure action implementation partnerships and commitment



STAKEHOLDER QUESTIONNAIRE

Initial Input – Where we are now

Helping Forces



- Public awareness and interest in local food and farming
- Provincial government direction, policies and funding
- ALR changes to allow value-added farm activities
- Climate change – possibility for longer growing season?

Hindering Forces



- Climate change – e.g., droughts, fires, floods, growing season changes, weather patterns
- Location and geography → transportation challenges
- Population growth, development pressure, competing land uses
- High cost of land
- Affordability – Increasing costs for farmers (inputs), labour and consumers (food, housing, etc.)
- Economic viability – small farms and lower economies of scale, competition from large producers and cheap food imports



What's missing in our region?

- Infrastructure - Food hubs, storage, processing
- Farm coordination - growing, marketing, distribution
- Synchronized supply and demand
- Innovative land-leasing knowledge
- Land trusts
- Farmer extension services

THANK YOU

Questions?